

Report to the City Council regarding the Housing Strategy Committee activities, presented to the City Council meeting dated Feb 3, 2014

The kickoff meeting for the Housing Strategy study was held Jan 21.

Fairweather Clough, the consulting firm that has been retained by the City to conduct the study, made the presentation each of you has received by email.

The presentation was a high-level, '20,000 foot', view of the data Fairweather has compiled thus far. For example, Corning's population by age, income, educational attainment and other demographics were compared against surrounding counties, as opposed to similar profiled municipalities. These views provide an overall snapshot of how we relate to what surrounds us. The task to compare Corning with other municipalities will be done in the near future with a task deliverable of comparing each of our eight neighborhoods to the benchmarked communities, to the extent possible.

Stakeholder outreach has been started to obtain community and private sector input regarding current and future residential needs. Meeting with members of the City Council is an important part of that outreach. There will also be public focus groups.

The study will summarize the current state of housing in Corning's neighborhoods and identify the gap between the current condition and the desired condition, referred to as a GAP analysis. Filling that gap will be the goals, strategies and practical steps that will guide us to improve the quality of current housing on a neighborhood-by-neighborhood basis.

The action plan developed through this process may incorporate public sector support and incentives but will serve primarily to create the conditions to mobilize long-term private sector investment.

The end result of the study is to assist the Housing Strategy Committee in making recommendations to the City Council.

Submitted, for the record, by:

Bill Boland
Councilman, 4th Ward
Housing Strategy Committee Chairman